

# BORD BIA ASCENT PROGRAMME 2016

## UNLOCK YOUR NEXT GROWTH PHASE

### -SERVICE OFFERINGS-



Market  
Insight



Route  
To Market



Company  
Strategy



Technology Selection  
& Implementation



Business  
Restructuring



Access  
To Finance



Management  
Structuring/Governance



Product  
Pricing

### -FOR COMPANIES WITH-

- Turnover of €1m - €20m
- Ambition to progress to next growth phase
- A need for external intervention
- The ability to make tough strategic decisions
- Senior Management buy in
- Resource available for 10 programme days, and additional time allocated for review & implementation of programme actions



### -OUTPUTS-

1. Business diagnostic
2. One to one mentoring from PwC
3. 3 - 4 Days mentoring with an industry expert
4. Published action plan
5. Networking launch and wrap events
6. Review Q1 2017 programme actions



**PROGRAMME RUNS FROM MARCH TO OCTOBER 2016**

**THE ASCENT TEAM INCLUDES BORD BIA SECTOR MANAGERS, BORD BIA ASCENT PROJECT MANAGERS, PwC EXPERTS, ENTERPRISE IRELAND & INDUSTRY LEADING MENTORS.**

**DEADLINE FOR APPLICATIONS IS WEDNESDAY MARCH 30TH 2016**

### WHAT PREVIOUS PARTICIPANTS SAY

**"BALLYMALOE FOODS HAVE ACHIEVED 12% GROWTH YEAR ON YEAR"**

*- Maxine Hyde, Ballymaloe Foods*

**"FINANCIAL EFFICIENCIES HAVE IMPROVED BY 10%"**

*- Pauline Dunne, Killowen*