

## FAQ's

### WHAT IS GROW?

Grow with Aldi is a small and medium sized supplier development program, giving small suppliers a big chance. Aldi is looking to work with small and medium sized suppliers to supply quality Irish products to go on sale in its 137 stores nationwide. Following this launch, Aldi will select up to five suppliers who will be listed as part of the core range.

### WHO CAN APPLY?

The Event is open to suppliers across Ireland.

Suppliers must be able to fulfil initial orders for 137 stores nationwide of approximately 2,000 to 12,000 units. This will be confirmed by Aldi in advance of production.

The supplier must be registered for value added tax (VAT) in the Republic of Ireland.

The supplier must be aged 18 years old. The Event is open to current and new suppliers.

### HOW DO I ENTER?

1. To enter Grow with Aldi entrants must submit by way of covering email and application form their company name, profile and product description to [Grow@aldi.ie](mailto:Grow@aldi.ie).
2. All entries must be received by Aldi no later than **11.59pm on 8<sup>th</sup> February 2019**.
3. The entry must be made by the supplier of the product.
4. If selected for the second round of the Event, suppliers will be contacted by email or telephone (using details provided at entry) and meetings will take place at an agreed date.

### WHAT ARE THE ENTRANCE CRITERIA?

Entries should be for fresh, frozen, Health and beauty and ambient food and alcohol only.

Suppliers must be able to fulfil orders for 137 stores nationwide of approximately 2,000 to 12,000 units. This will be confirmed by Aldi in advance of production.

The supplier must be registered for value added tax (VAT) in the Republic of Ireland.

### HOW MANY PRODUCTS CAN I ENTER?

Aldi will select suppliers and will select up to a maximum of seventy five (75) products.

Suppliers can enter no more than five (5) products.

### IS THERE A PRIZE?

Following the launch, a supplier will be picked to work with Aldi in listing their product in all Aldi stores nationwide for a minimum agreed period.

### I'VE BEEN TOLD IVE MADE IT THROUGH THE FIRST ROUND, WHAT HAPPENS NEXT?

The successful applicants will be contacted by email and/or telephone (using details provided at entry). In the event that an entrant cannot be contacted after reasonable attempts have been made to do so, Aldi reserves the right to offer the place to another entrant.

The successful applicants' product must be available for sale on 6<sup>th</sup> of June 2019 as part of the Grow with Aldi launch.

**HOW ARE PRODUCTS SELECTED?**

Entries will be reviewed by a team of experts. Successful applicants will be asked to submit samples of their product and attend a meeting as part of the second round of the Event, following which products will be selected for the launch.

**WHEN IS THE CLOSING DATE FOR ENTERIES?**

All applications must be submitted before the closing date of 8<sup>th</sup> February 2019.